

FREE MASTERS PROGRAM AT WAKE FOREST RECEIVES POOR RESPONSE

Wake Forest University has an opportunity for minority students to attend its MBA program for FREE, and so far, the response has been very poor. Please, please pass along this opportunity to your friends, families, and networks to see if there is an interest. This is a great school and a tremendous opportunity to attend a top graduate school. See details below. The contact person for anyone who is interested is:

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Message from Derrick S. Boone, Ph.D.:

Greetings, I wanted to let you know about a great opportunity here at Wake Forest where you can get a FREE education and get PAID while you're doing it. Our Dean of the Schools of Business is the former CEO of PepsiCo and very committed to diversity. He's gone around to his CEO friends, who have agreed to donate a bunch of money to pay tuition and fees, provide a stipend, and a job, to diverse students. The details are below. The problem is, response to the program has been dismal! As a faculty member, I would be embarrassed for him to have to tell his CEO friends, "thanks so much for your donation, but unfortunately I have to give it back because we couldn't find Any students who wanted it." So, I need your help. Please contact me if you, or ANYONE you know is interested in the program. I want to help out as many young scholars as I can. Don't worry about whether or not you (or they) have taken the GMAT, etc. All you need to do at this point is JUST APPLY.

About the Program: The Master of Art in Management program is designed specifically for liberal arts majors only. The MA degree program is a 10 month intense study of the basic functional areas of Business. After graduation and working for approximately two years, all MA graduates are eligible to apply to Wake Forest as part of the MA/MBA joint degree program and get the MBA in one year. The new Dean, Steve Reinemund, has created a new scholarship for diverse students pursuing the MA degree called the Corporate Fellowship.

The Corporate Fellowship provides full tuition and a \$21,000 stipend to cover living expenses. Additionally, each Corporate Fellow will participate in a practicum. The practicum has two components, educational and professional development. Each student will be assigned a mentor that is a high level executive with their sponsor corporation.

The mentor will oversee an educational project covering 4 of the functional areas of business using their own corporation as the subject.

The student will visit the corporation 3 - 4 times during the program to present his/her results of their research project. Additionally, the "professional development" component of the fellowship provides career coaching and leadership development for the students.

The goal for the corporation is to be able to groom and hopefully, hire a top candidate from a diverse background for their organization. Of course, there is no obligation that the students accept any offer of employment. Still, the student benefits, even if they are not ultimately hired by their sponsor corporation in that they have the MA degree and the type of experience that will make them more marketable.

Joyce Norfleet